





PIC 907914957

**OID** E10096284

Full legal name Sportsko učilište PESG

**Acronym** PESG

**Legal address** Varšavska 17

**Country** Croatia

**Region** City of Zagreb

Postal code 10 000

**City** Zagreb







# Reach out or take a look for yourself



Website

<u>www.pesg.hr</u>

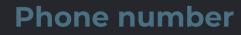




<u>projekti@pesg.hr</u>

sanda.gale@pesg.hr

renato.vuk@pesg.hr





+385 95 373 2250 (project office)

+385 91 226 0000 (general)



## PROFILE

### Adult education institution

Type of organization

No

Is your organization a non-profit?

9

Size (staff)

### No

Is your organization a public body?

# Private sector (adult education)

**Economic sector** 

# Associated persons



### Legal representative

Contact person

Title univ.spec.stud.eur

Gender Female

First name Sanda

Family name Gale

Position Principal

E-mail <u>sanda.gale@gmail.com</u>; <u>sanda.gale@pesg.hr</u>

Telephone +385 98 665 572

Title bacc. oec.

Gender Male

First name Renato

Family name Vuk

Position Project assistant

E-mail <u>renato.vuk@pesg.hr</u>

Telephone +385 95 373 2250

The address is the same as the address of the organization.

## Background and experience

1. Please briefly present the organization (e.g. its type, the scope of work, areas of activity and, if applicable, approximate number of paid/unpaid staff, learners)



Sportsko učilište PESG (Sports School PESG) is an institution for adult education based in Zagreb, founded in 2001, and **focused on** the development, harmonization and implementation of programs according to the European and national guidelines and identified market needs. At the national level, we contribute to raising the quality of life by building the individual skills needed for easier access to the labor market and easier inclusion.

We implement programs for the acquisition of secondary education for youngsters focused on sports and the development of professional sports careers. We also develop and implement programs for people whose sports careers have ended. We are conducting a high school program of general gymnasium and economics for around 230 young athletes. In addition to the fact that we conduct formal programs for acquiring a secondary vocational education for them, we also conduct various informal workshops and programs, and thus we contribute to the development of their dual careers.

In addition, for many years we have been developing and implementing retraining, training, and advanced training programs, foreign language learning approved by the competent ASOO (Agency for Vocational Education and Training), and according to the decision of the Ministry of Science and Education. We also conduct several other **non - formal training** with the purpose of acquiring specific skills that are needed to facilitate entering the labor market.

We are focused on strengthening individual competencies and adapting to the current needs of the labor market, and we independently designed and implemented more than a 100 different programs, which included more than 2.400 adult students in various educational sectors (health sector, an agricultural sector with an emphasis on sustainable development, economic sector through raising entrepreneurial competencies and other specific competencies of the individual, personal services, digitalization, and other sectors ...).



One of the things that we are extremely proud of is the development of 2 educational programs/qualification standards/occupational standards. More so is because of the fact that these standards and programs resulted from a project, a project that was co-funded by the European Social Fund. The programs/standards focus on the sports animation and tourist offer for people with disabilities, who are also the target groups of the aforementioned project, as well as the programs themselves. Both programs were validated by the Croatian Agency for Vocational Education and Training and accepted and published by Croatian Ministry of Science and Education. The occupational standards are registered in the Register of the Croatian Qualifications Framework.

As a part of this project, the two programs were carried out and 11 people with disabilities completed it, thus being certified in one of the two mentioned fields and getting their newest qualification filed in the employment record book.



We currently have **9 employees** (from various fields of expertise) on a contract basis, with a tendency to grow and develop. We also engage **more than 30** external experts involved in the implementation of the program, according to the nature of their work. These are professors of chemistry, biology, history, German language, Italian language, economic group of subjects, informatics, mathematics, physics, Latin language, sociology, psychology, fine and musical arts, and many others.

All employees are academically educated, and most of them have completed the additional necessary education to work with adult students and have necessary pedagogical competencies. The institution has modern digital equipment such as computers, smart boards, projectors, and other digital aids for modern teaching, and we have also developed our own platform for online teaching in hybrid form.



We also tend to strengthen socially vulnerable groups and for that reason, we have provided support to Roma people and other minority groups for many years now, mostly through primary education and training that allows them access and entry into the labor market with a constant emphasis on overcoming social barriers and prejudices.

### Minorities

We have placed special emphasis on the female population of minorities because they are discriminated on several levels. They are discriminated because simply, on one hand, they are women, and in addition they are members of a national minority. The discrimination sometimes even happens only if/because they are young mothers.



Young women

Working on projects and according to an innovative approach, the Sports School PESG modernizes educational programs that are market-oriented and in line with economic needs, with an emphasis on sports, environmental entrepreneurship, and necessary digital development, thus contributing to creating a quality workforce as a prerequisite for quality and competitiveness. As an adult education institution, we also make a strong contribution to promoting lifelong learning that allows the development of individuals in need and improves their employability.

We are working on the lifelong learning through the projects where we work on **development of new** educational resources, curricula, programs, qualification standards and others, but also in our regular work, for example through **vouchers for education** for both employed and unemployed people. Vouchers are a form of cofinancing education offered on the national level, by Croatian employment service.



PESG advocates for easier inclusion and employability of marginalized groups, with an emphasis on Roma, migrants, and other vulnerable groups, and as an educational institution, contributes to all of it. According to the fact that digitalization is a necessary element in the development of educational programs, PESG has included, for many years, digital technology as a necessary tool that contributes to easier implementation of teaching.

Through making use of the European projects, we have been improving our teaching for a number of years now. We have also started implementing a hybrid teaching model that significantly improves the lives of our students, especially young athletes and marginalized people. It also facilitates their decision about education.



Through EU projects, we analyze, develop, and implement educational programs that contribute to the development of the educational sector both at the national and European level.

## Background and experience

2. What are the activities and experience of your organization in the areas relevant for this project?



Our rich experience in the development of educational programs gives us a **good foundation** for the future development of new adult education, vocational education and/or sports projects, as well as various other programs (such as school education, youth or other), for example in the field of strengthening key competencies and transversal skills, digital competencies and digital and green sustainable development as well as environmental protection. In addition to many years of experience in **development of curricula** according to the relevant methodology for adult education, we have vast experience and knowledge in the preparation and implementation of projects that are funded by EU.

Our team is made of **people with extensive experience in the EU** (but also national) projects where even the teachers and expert associates are people who were, in one way or another, involved in the European projects.

One more thing that's important to emphasize from our work is the already existing online platform through which our students can attend formal education programs, approved by the Ministry of Science and Education, according to the previous expert opinion of the Agency for Vocational Education and Training and Adult Education.

With an innovative approach, **PESG modernized** educational programs that are market-oriented and in line with economic needs, especially through the creation of a quality workforce as a precondition for the quality and growth of competitiveness.





"Razvoj programa usavršavanja kuhara za tradicijske, lokalne i regionalne kuhinje – Okusi tradicije" ("The development of training programs for chefs of traditional, local and regional cuisine - Tastes of Tradition")

Project approved for EU funding under the **IPA pre-accession assistance program**, for Human resources development. The goal of the programs under this *tender* was to include adults and unemployed persons in flexible education and training programs that meet the needs of the labor market. This was done through **strengthening the capacites of adult education institutions** with the aim of improving the quality of adult education in general.

2.

'Hrvatska kvaliteta u obrazovanju odraslih" (Croatian quality in adult education)

Co-financed by the **European Regional Development Fund**, aiming to create professional staff in tourism through adult education.





"Edukacija - ključ uspjeha u turizmu" ("Education - the key to success in tourism")

3.

Co-financed by the **European Social Fund**. One more project with the focus on adult education in the field of tourism, one of the Croatia's most profitable industries. As a part of this project, **modern online learning platform** for e-learning has been created, which is in line with the new information and communication technology environment.

Also, 40 young Roma people up to 25 years of age have undergone education and professional practice.



"Increasing the language competences of the Roma national minority" - "Bolje sutra" ("BETTER TOMORROW")

**Strategic partnerships** - **KA204** project with the value of 163.557,00 € and lasting from September, 2020 to March, 2023. The main aim of the project was to enable innovative methods and content for teaching Roma people in the field of increasing language competence.







"SPORT4OSI – Edukacijom kroz sport do aktivnih OSI za turizam" (Through education to active people with disabilities in tourism)

Aforementioned and one of the most recently finished projects, ending in the late 2023., co-financed by the **European Social Fund**. The aim of the project was the development and acquisition of professional knowledge and practical experience of people with disabilities (PWD's) necessary for work in the field of sports animation for PWD's and inclusive tourism. This was done through **improvement and enhancement** of the professional and andragogic skills of lecturers and mentors from the tourism and hospitality sector, for better quality and inclusive education of PWD's, promotion of access to the labor market in the tourism and hospitality sector for PWD's as employees or customers and users of hospitality and tourism services.

As part of this project, our experts developed two aforementioned **occupational** standards.







#### **Smart Start for DC**

Our newest **Erasmus**+ project from the **sports field** that started in January, 2024 and it will last for 24 months. The total project budget is 250.000,00 €.

Smart Start for DC is a project that's focusing on **supporting the development of dual careers** of young student athletes aged 14 - 19 and strengthening the capacities of organizations involved so they can provide the mentioned support.

The main expected result of the project is a **comprehensive web platform** that will consist of educational resources, MOOC modules, psychological assessment and interactive activities to assess the knowledge of educated youngsters.



## Partner projects



1.

### "Proaktivno" ("Proactively")

Co-financed by the **European Social Fund**. The project contributes to increasing the employability of unemployed young people, especially people with disabilities and the NEET group (young people who are not employed, nor in the education or training). Activities aimed at fulfilling that objective included theoretical and practical education for the required occupations and competencies defined by the needs of large employers in the area of the City of Zagreb.

2.

### Improve life of rural people

Co-financed by the **European Social Fund**. The main goal of the project was the acquisition of professional knowledge, general competences, and soft skills of vulnerable groups for work in the tourism and hospitality sector.



## Partner projects



3

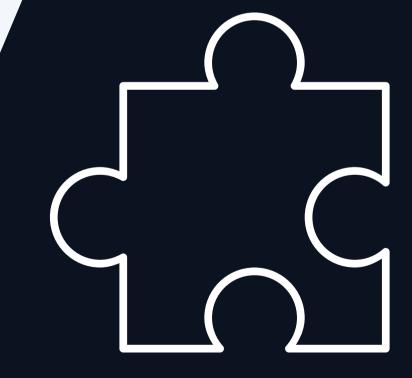
#### **ABEDILI**

Strategic partnership **KA204**, with the value of 297.497,00 € and the timeline from October, 2020 to September, 2022). **The aim** of the project was to collect, evaluate, categorize, and describe all digital tools used in adult education and **empower lecturers** to include digital technology and digital tools for teaching and learning in classes.



### Karika koja nedostaje (The missing link)

Co-financed by the **European Social Fund**, project value of 54.181,71 €, and duration from February, 2022 to April, 2023). **The main goal** of the project was to improve the capacities of the LUNA association for the work in the areas of social inclusion, education, and good management to respond to the needs of the local community.



## Partner projects



5.

Ojačaj me da jačam druge! (Strengthen me to strengthen others!)

Co-financed by the **European Social Fund** with the value of 57.474,35 €, and the duration from March, 2022 to June, 2023). The goal of the project is to **strengthen** the capacities of the Association Network of Business women for the work in crisis conditions in order to ensure **their own sustainability** and provide effective support to other CSO's, develop volunteerism and cooperation with entrepreneurs in crisis conditions.

6.

### **Storyland**

Financed by **Erasmus+ program**, with the value of 119.020,00 €, and the duration from December, 2021 to May, 2023). The main goal of the project is to **strengthen** the linguistic and digital competences of adults and to support the process of learning a foreign language **through art**.



# Partner projects in progress



#### **COMPATH**

Financed by Erasmus+ program with the total value of 400.000,00 € and the duration of 30 months. The main goal of the project is **promoting the employability** of young student-athletes through the competence centre on sports innovations.



#### Back to the Games (B2Gs)

A project with the value of 250.000,00 € and the duration of 24 months. The main goal of B2Gs project is to **contribute** to the physical, and therefore to the mental health and overall well-being of pupils and students by returning to the popular childhood games and preferable sports.



# Partner projects in progress



3.

The planet's shield. Taking the initiative to act for the environment — PLANSHIELD

An **Erasmus+ project** with the value of 120.000,00 € and the duration of 24 months. The main goal of this project is to **rethink our environmental attitudes** towards the use of plastic while encouraging sustainable behaviours, breaking old habits and adopting new ones.

### Find Your Sport Super Power - Everyone Has It - FYSSP-EHI

A project with the value of 400.000,00 € and the duration of 30 months. The main goal of Find Your Sport Super Power - Everyone Has It is to promote inclusion and education in and through sport with a special focus on skills development, fighting the early abandoning of sports activities by teenagers.



# Partner projects in progress



5.

Social inclusion with sport - SOUP

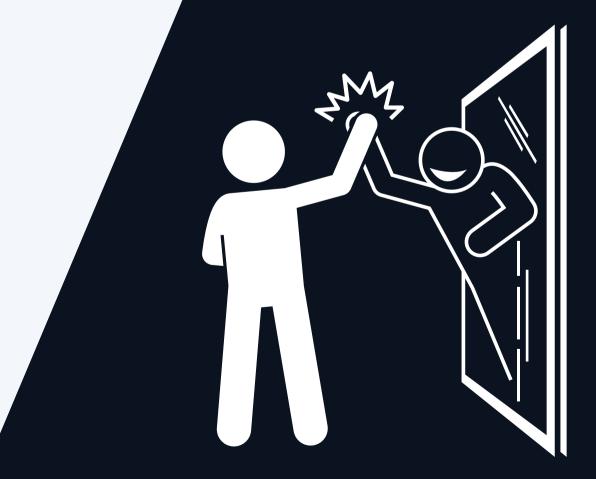
One more **Erasmus+** project but this time a **small scale partnership**, with the duration of 30 months and the value of 60.000,00 €. of The main goal of SOUP is to **motivate** more people to move and play sports through the various sports activities.



Mentors for Young Roma Women's Empowerment — RomniME

A European project funded through the the Citizens, Equality, Rights and Values (CERV) program with the duration of 30 months and the total value of 309.403,00 €.

The aim of the project RomniME is to **fight against discrimination and antigypsyism** with opening new venues for facilitating their access to rights and opportunities by investing in their capacity building and raising their self-esteem.



# Key persons involved

Sanda is the **principal** of the Sports School PESG and has a master's degree from the Faculty of Agrobiotechnical Sciences in Osijek and has additionally passed a pedagogical-psychological-didactic-methodological training. She completed her postgraduate studies at the University Interdisciplinary Specialist Study in the **Preparation and Implementation of EU Projects**, University of Zagreb.

She has participated in several professional trainings closely related to her professional orientation:

- Lifelong professional guidance of adult learners
- Use of information technologies to improve the work of adult education institutions
- Andragogical training Curriculum global "Assistant Trainer"
- EPALE NSS and various other andragogical trainings.



Sanda Gale

Principal



She places special emphasis on working with marginalized groups and developing the necessary specific skills needed to access the labor market for the unemployed and other marginalized groups, this being focused on interculturalism and inclusion through the social and economic dimensions in society. She participates and takes the leading role in the development of curricula for adult education, writing and implementing projects, and many other activities.

Since 2020, she is the Vice President for Adult Education in the Adult Education Sector of the Croatian Employers' Association, and since 2021 she is a member of the Commission of the Croatian Olympic Committee for Dual Career in Sport. Also, in 2021, she was appointed as one of the six representatives of the Republic of Croatia in the Advisory Committee on Vocational Training (ACVT) in Brussels.



Sanda Gale

Principal



# Key persons involved

Vjekoslav completed postgraduate studies in specialty marketing. He has turned his passion into a business and is developing modern web platforms and applications specifically designed for learning. He is **in charge of marketing communication between PESG and the public**. He has also passed pedagogical-psychological-didactic-methodological education.

He holds **several positions in national associations in the adult education sector**, and since 2013 he has been involved in working with socially disadvantaged and marginalized groups together with national authorities. He regularly improves his andragogical skills and participates in the development of curricula for adult education.



Vjekoslav Gale

Owner and marketing specialist



Through many years of working with the Roma population, he became the implementer of the National Strategy for Roma Inclusion in Society in cooperation with the Office of the Government of the Republic of Croatia for Human Rights and the Rights of National Minorities as well as the Ministry of Science and Education.

He showed his innovation and vision by launching the first online platform in the Republic of Croatia for the preparation for the final high school exam.



### Vjekoslav Gale

Owner and marketing specialist



# Key persons involved

Renato completed his bachelor's degree in the field of **economics**, specifically in the business and management in the media. He has extensive previous professional experience in working with projects, regardless of the type of project considered. He was involved both in writing of project proposals as well as in coordination and implementation of the project activities with a number of local, regional, national and international projects and/or programs.

His experience **started with the KA 1** projects where he wrote and implemented a number of projects that are focused on the mobility of youth workers as well as youth exchanges for young people. During his time that was mostly focused on KA 1, he was an employee and the secretary of one youth NGO and after his employment ended he was elected as a **Board of Directors Member** of the aforementioned association. This period was significant for him as he **grew** as a project manager, as a team leader, as a team player, educator, youth worker, and most importantly, as a person.



Renato Vuk

Project assistant

Being elected as a Board of Directors member was the **turning point** of his career as he took on the responsibility of the whole organization and all its projects and the whole business and operation of the organization. Shortly after that he was in KA 2 projects where he took on over 10 projects, both in the role of a **coordinator** of the project and as a **beneficiary/activity coordinator** from the partner organization. He also worked as a **researcher** and was in charge of developing various educational materials and programs, conducting research, etc. He's an educator/trainer and was a part of a number of educational activities and trainings.

His most recognized and most notable experiences are the European projects, specifically the projects under the Erasmus+ programme. His most important skills are the following: team leader, team player, organization/coordination, communication, eye for detail, administration as well as digital skills. He is keen on learning and is constantly looking into opportunities to grow through non-formal, informal, or experiential learning.



Renato Vuk

Project assistant



# Key persons involved

Other employees of the Sports School PESG, who will be involved in the project, have also **specific expertise for the development of** entrepreneurial, digital, and other necessary recognized skills, either in youngsters that attend one of our secondary school programs, or in adults that are educated through various adult education programs that we offer.

According to PESG's rich long-term experience and knowledge in the monitoring, writing and implementation of EU projects, **PESG can provide strong support** in development and implementantion of a project, as well as education, development of various formal and informal educational programs with the aim of strengthening the required soft skills, transversal skills, digital skills, and specific entrepreneurial skills (green entrepreneurship adjusted for specific target groups, etc.).



### Other employees

Teachers, educators, leaders



# Would you like to make any comments or add any information to the summary of your organization's past participation?



### Teamwork 2



What makes PESG the strongest is **its team**. Since PESG is a one of a kind education institution that **combines** adult education with a secondary school program, its staff is made of experts in various fields. Also, the staff alone has an extensive previous project experience, whether that's national (local, regional) or European level projects (ESF, Erasmus+, CERV, etc.).

### KA<sub>1</sub>

In the Erasmus + program, we participated **as hosts** for KA 1 projects with The School for Elementary Education of Adults Sombor from Serbia and the University of Klaipėda from Lithuania.

We're also looking for more opportunities through which our students will get the chance to **travel and learn** abroad.





Project title	Programme	Year	Identification	Beneficiary
"New e-Artistic English Learning Approach for Adults"	Erasmus+	2021	2020 - 1 - TR01 - KA227 - ADU - 098764	Provincial Directorate of National Education Van - TURKEY
Karika koja nedostaje!	OP Učinkovitost ljudskih potencijala	2021	UP.04.2.1.11.0330	Udruga Romskog prijateljstva LUNA
Ojačaj me da jačam druge	OP Učinkovitost Ijudskih potencijala	2021	UP.04.2.1.11.0412	Međunarodna mreža poslovnih žena





Project title	Programme	Year	Identification	Beneficiary
MMS -Mladi mogu sve "Povjerenjem do posla"	OP Učinkovitost ljudskih potencijala	2021	UP.01.2.0.04.0075	Institut za Razvoj Tržišta Rada
SPORT4OSI - Edukacijom kroz sport do aktivnih OSI za turizam	OP Učinkovitost ljudskih potencijala	2022	UP.02.2.2.17.0013	Sportsko učilište PESG
COMPATH – Promoting Employability of Young Student- Athletes through "Competence Hub on Sport Innovation"	Erasmus+	2022	ERASMUS- SPORT- 2021- SCP	COLLECTIVE INNOVATION AS, Norveška





Project title	Programme	Year	Identification	Beneficiary
FYSSP-EHI Find Your Sport Super Power - Everyone Has It	Erasmus+	2023	101133595	I-SPORT SPOLKA Z OGRANICZONA ODPOWIEDZIAL NOSCIA - I- SPORT AGENCY
Social Inclusion With Sport	Erasmus+	2023	KA210-SCH 7FB8416E	Zespol Szkol Technicznyc h w Plocku
The planet's shield. Taking the initiative to act for the environment. PLANSHIELD	Erasmus+	2023	2023-1-ES02-KA220- YOU-000155891	Club Deportivo Chañe





	Project title	Programme	Year	Identification	Beneficiary
	Smart start for DC	Erasmus+	2023	101133555	Sportsko učilište PESG
1	RomniME	Erasmus+	2023	101144417	HELSINGIN DIAKONISSA LAITOKSEN SAATIO SR - HELSINKI DEACONESS INSTITUTE FOUNDATION

What will be the added value of your collaboration in this project?

PESG Sports School, as an institution that has existed since 2001, has a rich experience in the development of educational programs which gives us a **good foundation** for the future development of new educational and other various programs.

In addition to many years of experience in development of curricula according to the relevant methodology for adult education, we have **extensive experience and knowledge** in the preparation and implementation of projects that are funded by the EU.

The school, for example, has experience in implementing projects from the European Social Fund, and since 2018, we have been **the coordinators** in several projects from the said fund.

It is also worth mentioning we have experience in **digital and green sustainable development and environmental protection** and we've worked on the collection, evaluation, categorizing and describing all digital tools used in adult education to empower lecturers to include digital technology and digital tools for teaching and learning in classes.



We are working on the *Sports* project with which we are trying to enhance **dual careers** of young athletes as well as to promote inclusion and education in and through sport with a **special focus** on skills development, fighting the early abandons of sports activities as well as school leaving by youngsters.

Other topics **include** gamification, sustainability and green practices, promoting, and protecting and raising awareness on the rights of marginalized groups (such as Roma people, people struggling with economic and geographical obstacles as well as disability). As we're an adult education institution as well as a school for secondary education, we're providing and creating **educational opportunities** for all age groups.

What will be the added value of your collaboration in this project?

PESG JOHN SKA I SPORTSKA GIMNAZIJA

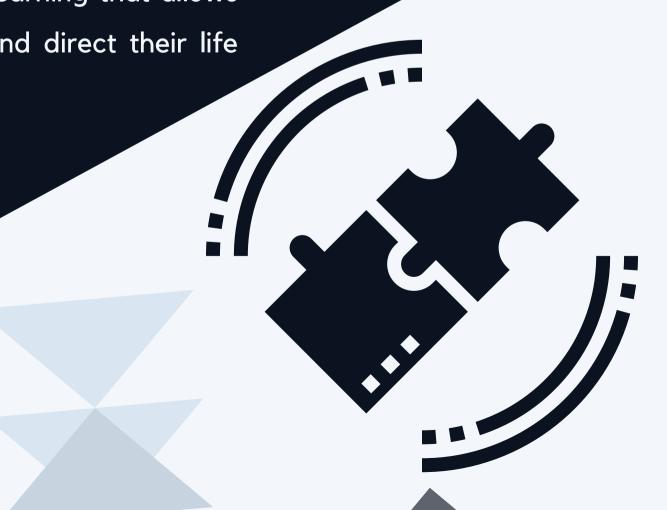
SRO UČILIŠKA

SRO UČIL

Working on projects and according to **an innovative approach**, Sports School PESG modernizes educational programs that are market-oriented and in line with economic needs with an emphasis on sports, environmental entrepreneurship, and necessary digital development, thus contributing to creating a quality workforce as a prerequisite for quality and competitiveness.

As previously mentioned, we are providing a strong contribution to promoting lifelong learning that allows an individual **develop** additional necessary skills, **improve or change** their careers and direct their life towards the success.

We are also one of a kind institution in Croatia which offers adult education programms and which has students attending secondary school programs, who are also a part of the adult education system which makes it easier to adjust the school program to their sports obligations.





Please give information about the involved staff into the management activity (profile, function, experience, etc.)

### Sanda Gale

Oversees the project office and the work on the project. In charge of the finances and will be a part of the project management boards during project implementation. She's also supporting the content development, especially when it comes to educational programs, standards and similar, in line with her expertise.

### Renato Vuk

Runs the project office and coordinates all project activities, as well as taking care of the whole project administration. He will also be responsible for content creation, hosting and implementing various educational activities, research, etc. He is in charge of management of the project team.

### Experts

Teachers, educators, leaders, psychologists and other expert associates in one way or another involved with the work of PESG that be engaged in the project activities when their expertise is for successful project necessary implementation, especially when it comes content creation engaging in activities with the target groups.

How do you intend to make the results of your project known within your partnership, in local community, and the wider public?



### Level 1



We will make use of our own online and offline channels such as - <u>PESG website</u>, <u>Facebook</u>, <u>Instagram</u>, <u>LinkedIn</u>, <u>YouTube</u> and even, when applicable, media connections. We will also use access to target groups and present the project and its activities throughout the school facilities.

Level 2

Using our widespread network throughout the national, and, of course, European level. We will make the activities and results known through the contacts (e.g. newsletter), include it in the promotional materials that we regularly share (flyers, brochures, etc.), and similar.

Level 3

Presenting the project and its results and activities throughout the activities we regularly participate in on an annual basis - seminars, webinars, conferences, "open door" activities, and similar.

### Network

Wide network of associates on national and EU level - other schools, sports organizations, ministries, private companies, NGO's and similar associations, universities, etc.

### Target groups

Easy access and impact on the target groups.

Please mention here any additional information that you want to highlight for your organization (synergies, networking events, list of associated partners, etc.).

### **Experts**



Expert employees and expert associates, whether they are working for the school or for partner organizations on any level - psychologists, athletes, managers, kinesiologists, sociologists, language experts, social workers, and many others.

### Experience

Experience both in education and EU projects.



# Thank You